



## EXHIBITOR APPLICATION & AGREEMENT

- February 24-27 2019 South Point Hotel & Casino, Las Vegas Nevada
- Exhibits Open February 25, 26 and 27

To exhibit at the 2019 PHOTO BOOTH EXPO, Please complete this form and return all pages by email to [thephotoboothexpo@gmail.com](mailto:thephotoboothexpo@gmail.com) or mail to:

**Photo Booth Expo LLC**  
**Attn: Rob Savickis**  
**1755 Fashion Outlet Blvd #165**  
**Niagara Falls, NY 14304**

### Payment options:

A 50 percent deposit is required to reserve space - balance due is due January 10, 2019. – Accepted forms (In order of preference)

- 1) Cheque payable to Photo Booth Expo LLC
- 2) Major credit card (we send a credit card invoice to the email address listed below)
- 3) Paypal (you will receive a Paypal invoice to the email address listed below)

**If paying by credit card ONLY** - You have the option of making monthly automatic subscription payments equal to the total amount of space booked and/or sponsorship divided by the number of months left before the 2019 Expo, or no more than 10 equal payments. Payments made are non-refundable in the event the exhibitor cancels participation in the show.

By signing below the signator agrees to all terms and conditions on all pages.

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_

**The following information is what will appear in the Show Guide** – The deadline to change information for the show guide is February 1, 2019. By signing this agreement the applicant agrees to the terms and conditions contained herein on all pages. Please email company logo (jpg or png format - 1200 px wide) to [thephotoboothexpo@gmail.com](mailto:thephotoboothexpo@gmail.com) .

Company name \_\_\_\_\_ Contact name \_\_\_\_\_

Company description (Maximum # of characters (including spaces) is 250) :

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Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**BADGE NAMES: Please list first and last names below - Every 10x10 booth space includes 2 key passes.**

**Available Booth sizes and Rates:**

**Please select Your Booth size:      thru 9/30/18      10/1-12/31/18      After 12/31.18**

\_\_\_\_\_ 10x10 booth                      \$1500                      \$1620                      \$1750

\_\_\_\_\_ 10x20 booth                      \$2500                      \$2700                      \$2915

\_\_\_\_\_ 20x20 booth                      \$4000                      \$4320                      \$4665

\_\_\_\_\_ 20x30 booth                      \$6000                      \$6480                      \$6998

\_\_\_\_\_ Corner Booth (Surcharge \$300)

### **Sponsorships:**

As a Show Sponsor, your company will receive a substantial discount on booth space plus show guide advertising and high visibility for your brand at the show, and throughout the year at [PhotoBoothExpo.com](http://PhotoBoothExpo.com) (60K Visitors & 175K Impressions/monthly).

#### **\_\_\_\_\_ SILVER SPONSORSHIP - \$2,225**

Includes all the following (with retail rates):

- 20% discount on booth space
- Logo on front page of website - (\$3,250)
- Logo on highly photographed show entrances - (\$1,650)
- Logo on sponsor thank you page in show guide (\$950)
- 1/4 page 4/C ad in Show Guide (\$495)
- 5 Key Passes (\$1,245)
- Total Value - \$10,590 - SAVE \$8,365

#### **\_\_\_\_\_ GOLD SPONSORSHIP (Limit: 5) - \$4,750**

Includes all the following (with retail rates):

- 20% discount on booth space
- Logo on front page of website (\$3,250)
- Logo on highly photographed show entrances - (\$1,650)
- Logo on sponsor thank you page in show guide (\$950)
- 5 email blasts or newsletter banner ads per year (\$1,250)
- 1/2 page 4/C ad in Show Guide (\$825)
- 15 Key Passes (\$3,735)
- Total Value - \$11,660 - SAVE \$6,910

#### **\_\_\_\_\_ PLATINUM SPONSORSHIP (Limit: 3) - \$9,500**

Includes all the following (with retail rates):

- 20% discount on booth space
- Logo on front page of website (\$3,250)
- Large logo on highly photographed show entrances - (\$2,250)
- Logo on sponsor thank you page in show guide (\$950)
- 10 email blasts or newsletter banner ads per year (\$2,500)
- Full page 4/C ad in Show Guide (\$1,375)
- 30 Key Passes (\$7,470)
- Total Value - \$17,795 SAVE \$8,295

### **Additional Show Marketing Options:**

Show Guide Advertising (Without Sponsorship)

**Premium Positions:**

IFC - \$1715  
IBC - \$1715  
Pg 3 - \$1715  
BC - \$2000

<b>Ad Size</b>	<b>Width</b>	<b>Height</b>
Full Page Ad - \$1375	8.5	11 (Bleeds extend 1/8" beyond trim)
Half Page Ad - \$825	7.5	4.875
Quarter Page Ad - \$495	3.625	4.875
Agenda Banner Ads - \$445	3.625	2.312 (1/8)

\_\_\_\_\_ **Demo Rooms (opposite exhibit hall) - Only 4 available for \$6000 for 4 days**

\_\_\_\_\_ Show bag sponsor - limit 1 - \$5,000 (\$750 if bags provided)

\_\_\_\_\_ T-shirt sponsor Limit 6 - \$1,000

\_\_\_\_\_ Email blast or newsletter banner ad (as available) - \$250/per

\_\_\_\_\_ Place item in show bag - \$250

\_\_\_\_\_ Lanyard sponsor (must provide lanyards) - \$500

\_\_\_\_\_ SPONSOR - Networking Area - \$1000

Includes "Shout out" in SG, 2 Wall Banners in area, table top display.

\_\_\_\_\_ SPONSOR - Party/Event - As available

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**Year-Round Marketing Options:**

Throughout the year, Photo Booth Expo posts compelling content and show news for Boothers on the PhotoBoothExpo.com and various social channels. **Here's how you can reach Photo Booth Expo's loyal following 24/7/365:**

Facebook Cover Banner "Take-Over"

Standard: 300px x 330px: \$395/Month

Premium: 510px x 330px: \$695/Month

Newsletter: \$245/Send -

(Note: Limited to one month, per advertiser, in a 6 month period - Design work available at \$100 per hour with a 1 hour minimum).

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**Terms and Conditions:**

Booth Design and Size - *This agreement is for booth space only. All show services including but not*

limited to electricity, wifi, tables, chairs and freight are the responsibility of the exhibitor and must be contracted separately with the authorized show contractors. Photo Booth Expo LLC has contracted on an exclusive basis with official contractors to provide certain services for the expo. Companies other than the official contractors will not be allowed to perform these services.

Photo Booth Expo LLC reserves the right to assign and change where necessary booth space. All booths are clearly defined by pipe and drape. No booth will extend in any way beyond its contracted boundary. Unions control entrance to the show floor. Exhibitor entrance and delivery of product and display items may incur additional non-optional charges. For more info contact Las Vegas Expo at 702-248-6200. Sales may be subject to Nevada state sales tax.

No part of the booth including signs may be taller than 8 feet unless approved in advance in writing by show management. All exhibitors shall display their products and services in a tasteful manner. Exhibitors may not attach displays to walls, structural supports, or flooring in the exhibit building, by nails, screws, bolts or any other method whatsoever, nor may the exhibitor suspend anything from the ceiling or rafters. No painting of the floor of the premises is permitted whatsoever. No exhibitor shall permit the exposure of any unfinished surface to neighboring booths. Exhibits shall be arranged to not obstruct the general view or hide the exhibits of others.

Exhibitors may not use foggers, hazers, confetti, pyrotechnics, music, helium, sexually explicit materials or any mechanism that in the sole opinion of Photo Booth Expo LLC causes any disturbance to neighboring booths or poses a potential risk to the public. Every exhibitor is responsible for cleaning their assigned space at the conclusion of the show and returning it to the same condition as they received it, whether this is done by themselves or by having contracted convention services to perform the work. Photo Booth Expo LLC will bill the exhibitor for any charges incurred for cleaning or removal of their product left behind after show breakdown. Any sub-letting or sharing of booth space must be pre-approved by written consent of show management. All draws must be pre-approved by written consent of show management.

Demo rooms can only be open during the published show hours. Should any of the terms and conditions or other show rules be broken or ignored, Photo Booth Expo LLC reserves the right to close the offending booth for the remainder of the show without refund of any monies to the offending exhibitor. As sub-tenants, exhibitors are required to abide by the rules and regulations of the management of the exhibition venue.

Exhibitor Badges- Badges may be picked up at the exhibitor desk at the show entrance. Exhibitors will be allowed 2 badges per 10X10 booth, which will allow them access to all show seminars and events. Badges must be worn at all times to gain entrance to any part of the show.

Handing Out Company Information – Unless authorized by show management companies may hand out marketing materials within their booths only. Handing out such materials outside your booth (parking lot, lobby, casino, bathrooms etc.) is strictly prohibited. Handing out any promotional materials other than your own is strictly prohibited. Photo Booth Expo LLC reserves the right to confiscate and discard any such materials.

Exhibit Set-Up – All exhibits must be set up only during the hours listed in the official expo information package. No changes to exhibits are allowed during show hours. Exhibitors are responsible for keeping their exhibits attended during show hours. If the booth is not open at any time during the show hours show management and their agents shall have the right to open the booth by removing any and all coverings, but shall be under no liability whatsoever to the exhibitor for any losses or damages which may thereby be caused as a result of the booth being opened.

License – The exhibitor grants to Photo Booth Expo LLC a fully paid, perpetual and non-exclusive license to display, use and re-produce the names, trade and product names and other proprietary property of the exhibitor in any directory (print, electronic or other) listing exhibitors at the event and to use those items in the Photo Booth Expo promotional materials. Photo Booth Expo LLC may take photographs and video of the exhibitors booth, products, personnel and guests and use that material for any promotional purpose. Photo Booth Expo LLC shall not be liable for any errors or omissions that may occur in conjunction with such promotion.

Liability, Indemnity and Catastrophe – **The exhibitor explicitly assumes all risks associated with participating in this event and warrants to Photo Booth Expo LLC that it maintains the proper insurance and applicable workers compensation for such risks. As a standard requirement of all our show exhibitors, it is necessary for you to provide proof of general liability coverage from an insurance company in good standing with minimum policy limits of \$1,000,000 per occurrence and \$5,000,000 in all with Photo Booth Expo LLC as additional insured. If you do not have this coverage in place, we have made arrangements for all the exhibitors to acquire this coverage at significant savings by purchasing as part of a group.** Photo Booth Expo LLC will not under any circumstances be liable for any damages or loss of property for any reason whatsoever, including but not limited to fire, theft or damage. Photo Booth Expo LLC will under no circumstances be liable to the exhibitor and its employees, guests and others for personal injury sustained by them at the Photo Booth Expo. The exhibitor expressly agrees to indemnify, defend and hold harmless Photo Booth Expo LLC and its members, agents, officers and directors against any claims or expenses arising from the use and activities at the Photo Booth Expo, or any act or failure to act on its part. Should any catastrophe including but not limited to earthquake, flood, fire, war, civil disturbance, curtailment of transportation, government action or any incident beyond the control of Photo Booth Expo LLC prevent the show or parts of the show from taking place, Photo Booth Expo LLC will not be obligated to refund exhibitor and participation fees. Any disputes arising in any way from this agreement will be resolved by binding arbitration rather than in court. Photo Booth Expo LLC and the exhibitor are independent contractors with respect to one another under the terms of this agreement. The agreement does not create in any way any employment, partnership or agency relationship between the parties.

Cancellation – *ALL DEPOSITS AND PAYMENTS ARE STRICTLY NON-REFUNDABLE.* Should the exhibitor decide to withdraw participation eight weeks or more before the show, Photo Booth Expo LLC shall have the right to retain, as a cancellation fee, any installment or partial payment made by the exhibitor up to that time. If the exhibitor cancels within the eight week period directly before the show, the full contracted amount remains due and payable.

Other - Any matters and questions not covered by this agreement are subject to the decision of Photo Booth Expo LLC, which shall have full discretion in the interpretation and enforcement of all rules contained herein and the authority to make amendments hereto as it shall consider necessary. Photo Booth Expo LLC reserves the right to prohibit any exhibit or part of an exhibit, which in its opinion is not suitable to or in keeping with the character of the expo. The exhibitor agrees to cease any activity Photo Booth Expo LLC deems to be a violation of the terms and to follow the directives of Photo Booth Expo LLC management. This agreement will be accepted only upon being countersigned by show